

Ty Madoc Farm Ltd.
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Ty Madoc Farm Ltd – Sustainability Policy

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Table of Contents

Ty Madoc Farm Ltd – Sustainability Policy	1
1. Statement of Intent	3
2. Legislative and Policy Context	3
3. Purpose of the Policy	3
4. Scope	3
5. Environmental Commitments	4
6. Sustainable Production and Products	4
7. People, Community and Culture	4
8. Responsibilities.....	4
9. Monitoring and Review	5
10. Continuous Improvement	5



1. Statement of Intent

Ty Madoc Farm Ltd is committed to operating in a way that is environmentally responsible, socially conscious and economically sustainable. As a working farm and cider producer rooted in the Welsh countryside, we recognise our responsibility to care for the land, reduce our environmental impact, support our local community and contribute positively to a sustainable food and drink system.

We understand sustainability not simply as environmental protection, but as long-term stewardship of land, people and place.

2. Legislative and Policy Context

Ty Madoc Farm Ltd supports the principles of the Well-being of Future Generations (Wales) Act 2015, which calls on organisations in Wales to think long term, prevent problems before they arise, work collaboratively, and involve communities in decision-making.

In alignment with the Act's seven well-being goals, we aim in a proportionate and practical way to contribute towards:

- A Prosperous Wales
- A Resilient Wales
- A Healthier Wales
- A More Equal Wales
- A Wales of Cohesive Communities
- A Wales of Vibrant Culture and Thriving Welsh Language
- A Globally Responsible Wales
- As a small rural enterprise, we recognise our contribution may be modest in scale but meaningful in impact.

3. Purpose of the Policy

This policy aims to:

- a) Minimise the environmental impact of our farming, production and retail activities.
- b) Promote responsible use of natural resources and protection of biodiversity.
- c) Support local supply chains and rural communities.
- d) Embed sustainable thinking into decision-making across all areas of the business.

4. Scope

This policy applies to all activities undertaken by Ty Madoc Farm Ltd, including:

- Orchard management and land use
- Cider and perry production
- Retail, events and visitor engagement
- Procurement and supplier relationships
- Waste, energy and water use



- Staff, contractors and volunteers

5. Environmental Commitments

Ty Madoc Farm Ltd is committed to:

- Managing orchards and land in ways that support biodiversity, soil health and long-term productivity.
- Reducing waste wherever possible, prioritising reuse, recycling and composting.
- Minimising single-use plastics and encouraging reusable alternatives, particularly at events.
- Using energy and water efficiently and seeking lower-impact options where feasible.
- Considering environmental impact when sourcing materials, packaging and equipment.

6. Sustainable Production and Products

We aim to:

- Produce high-quality cider and related products using responsible, small-scale production methods.
- Source ingredients and materials locally where possible to reduce transport emissions and support local producers.
- Design packaging and labelling with sustainability in mind, balancing environmental impact, food safety and regulatory requirements.

7. People, Community and Culture

Sustainability at Ty Madoc Farm Ltd includes social and community responsibility. We are committed to:

- Supporting local employment, skills development and volunteering opportunities.
- Creating welcoming, inclusive and accessible experiences for visitors and customers.
- Working collaboratively with local organisations, producers and community groups.
- Celebrating Welsh rural heritage, food culture and the Welsh language where appropriate.

8. Responsibilities

a) Management is responsible for implementing this policy and embedding sustainability into business planning and operations.

b) Staff, contractors and volunteers are expected to support sustainable practices and follow guidance relevant to their role.

c) Suppliers and partners are encouraged to share our commitment to sustainability and responsible practice.



9. Monitoring and Review

Ty Madoc Farm Ltd will review this policy regularly, at least every three years, to ensure it remains relevant, practical and effective. We will monitor progress where possible and adapt our practices as new opportunities, challenges and knowledge arise.

10. Continuous Improvement

We acknowledge that as a small rural business, our approach to sustainability must be proportionate and realistic. We are committed to continual learning and improvement, recognising that stewardship of land and community is an ongoing responsibility shared across generations.